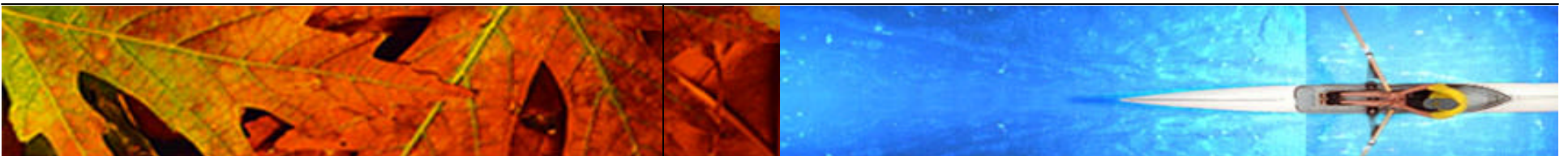




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Air Quality Fans you're not alone.

Jen Carfagno
The Weather Channel
jcarfagno@weather.com



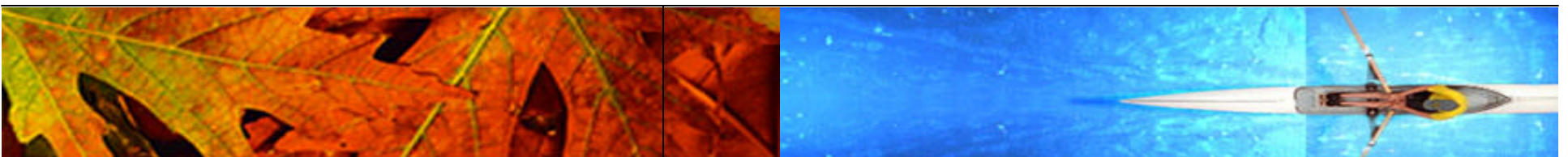


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A stranger runs toward a bar for cover on a very rainy night.

Source: agency**faqs!**



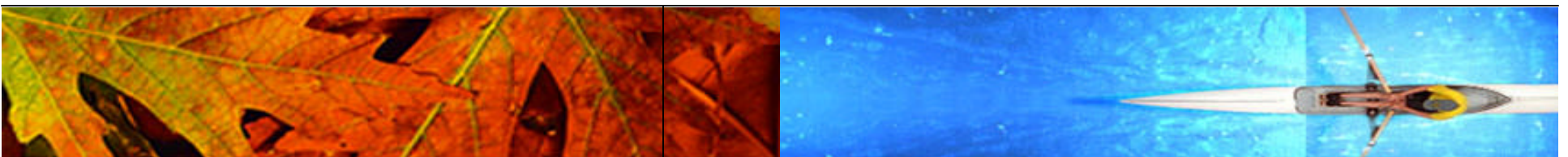


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**On the TV screen Jeff Morrow, reporter with
The Weather Channel, says...**

Source: agency**faqs!**



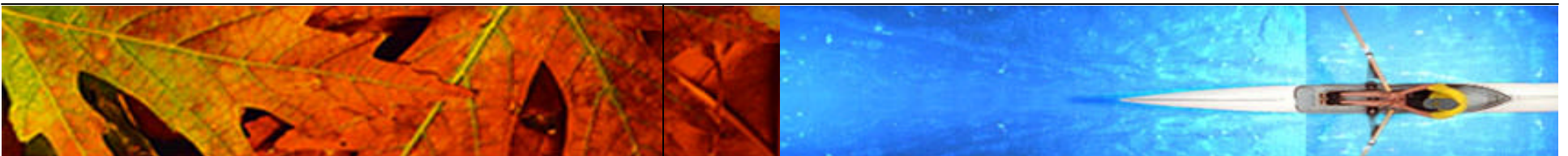


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..."Another day of pretty heavy rain..." The people in the bar listen intently as he gives the weather report.

Source: agency**faqs!**



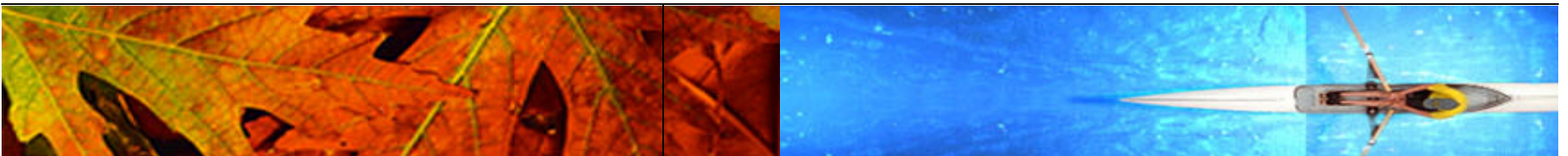


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“My shoes are wet, my socks are wet. I hate the rain.”

Source: agency**faqs!**



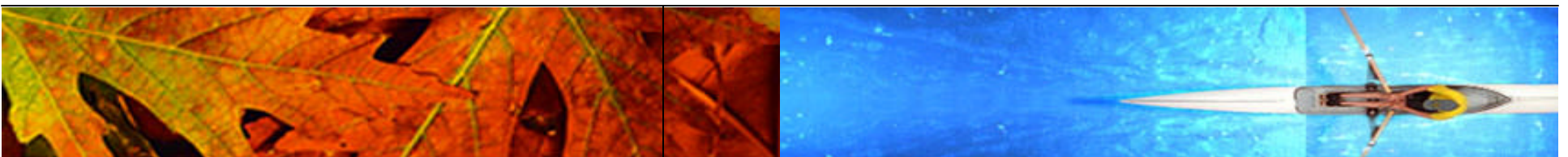


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...a man sitting with his back to them. “Or maybe the rain hates you,”...

Source: agency**faqs!**



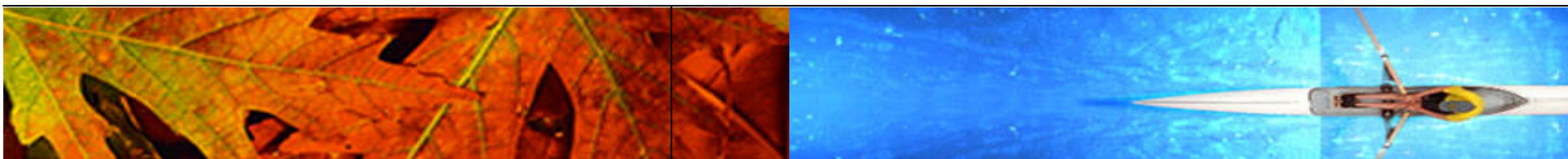


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...he says as his friends egg him on, “Yeah, tell him Jim.” The stranger is quite taken back by this hostility.

Source: agency**faqs!**



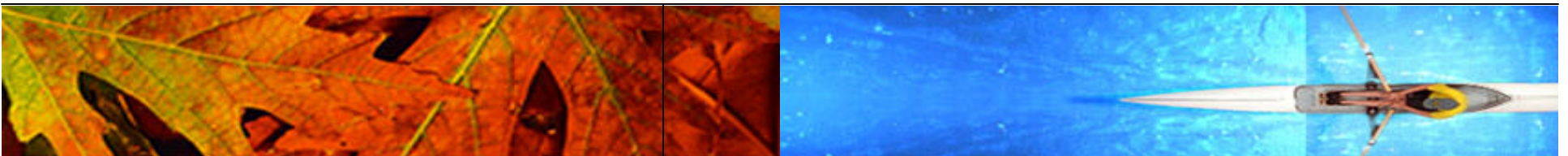


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“How can we appreciate the sun if there is no rain?”

Source: agency**faqs!**



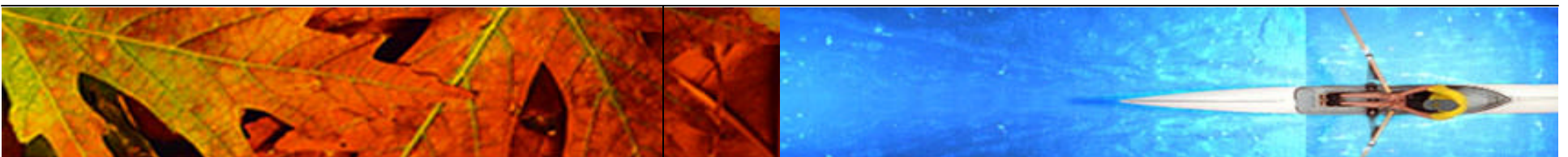


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“Can you imagine the buildup of Fine Particulate Matter without the rain? What about Ozone...do you want an AQI of 300 every day?!”

Source: agency**faqs!**



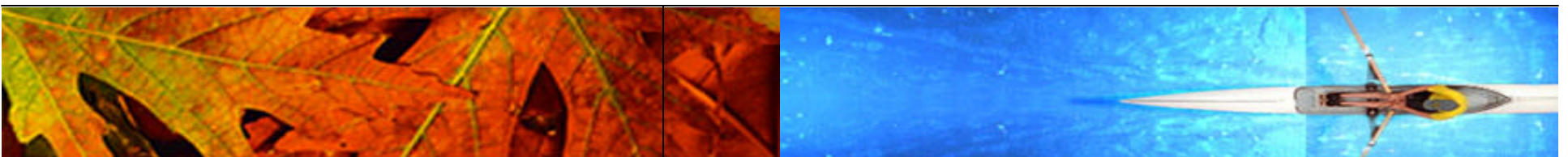


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**“You took the wrong bar on a wrong night, “
the man is told...**

Source: agency**faqs!**

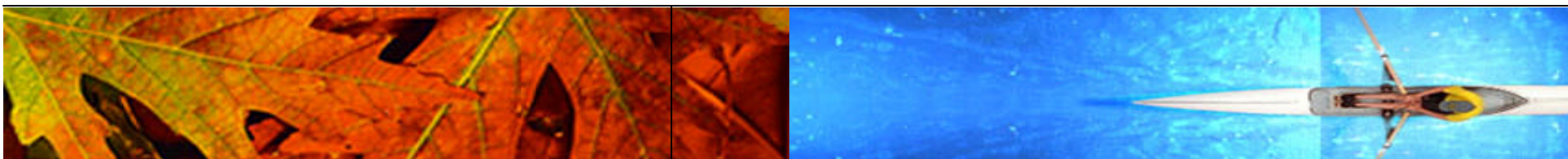




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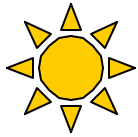


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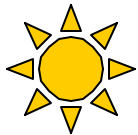
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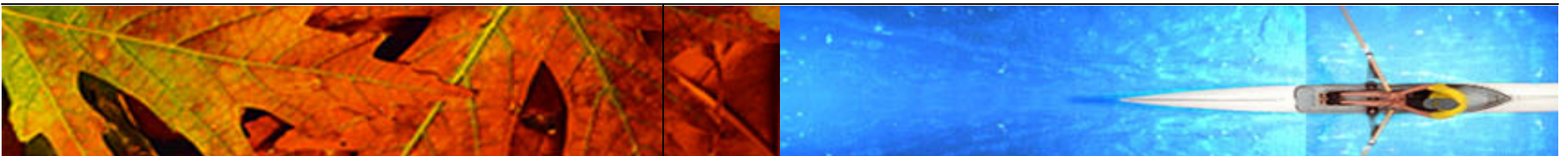
weather.com Air Quality products



**The Weather Channel video
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Air Quality Reports

 For the Northwest Region
 Last updated Jan 30, 2002

	Today's Forecast	Tomorrow's Forecast
Bremerton, WA	Good	-
Del Mar, WA	Good	-
Everett, WA	Good	-
Portland, OR	Good	-
Seattle, WA	Good	-
Tacoma, WA	Good	-

LEGEND

good

moderate

 unhealthy for
sensitive groups

unhealthy

very unhealthy

ozone action day

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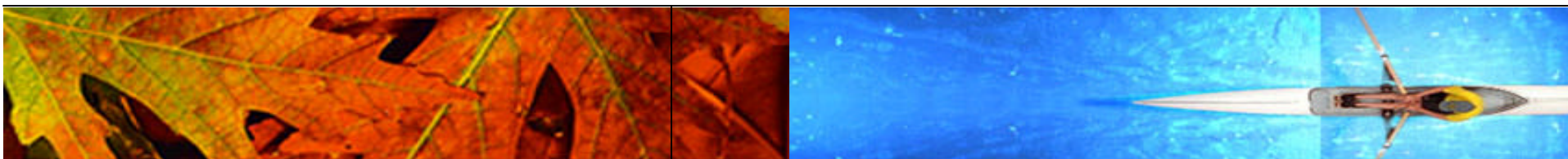


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LEGEND

 good	 moderate	 unhealthy for sensitive groups	 unhealthy	 very unhealthy	 ozone action day
--	--	--	--	--	--

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LEGEND

● good

● moderate

● unhealthy for sensitive groups

● unhealthy

● very unhealthy

! ozone action day

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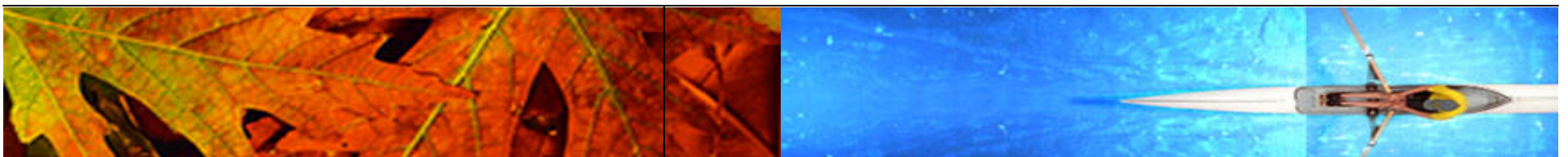


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LEGEND

 good	 moderate	 unhealthy for sensitive groups	 unhealthy	 very unhealthy	 ozone action day
--	--	--	--	--	--

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Air Quality Legend

Key Indicators

Good

No health impacts are expected when air quality is in this range.

Moderate

Unusually sensitive people should consider limiting prolonged outdoor exertion.

Unhealthy for Sensitive Groups

Active children and adults, and people with respiratory disease, such as asthma, should limit prolonged outdoor exertion.

Unhealthy

Active children and adults, and people with respiratory disease, such as asthma, should avoid prolonged outdoor exertion; everyone else, especially children, should limit prolonged outdoor exertion.

Very Unhealthy

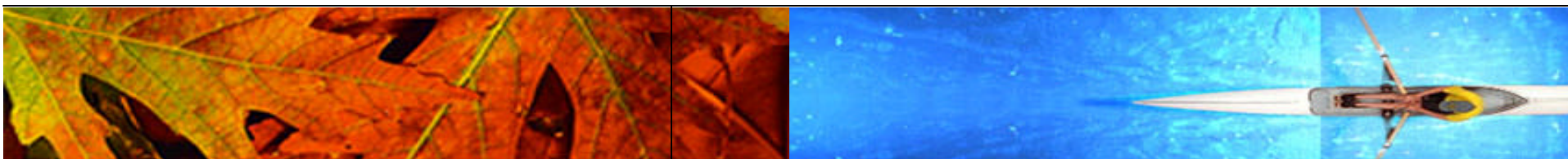
Active children and adults, and people with respiratory disease, such as asthma, should avoid outdoor exertion; everyone else, especially children, should limit outdoor exertion.

Legend



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Top Stories



Allstate. Your car, your home, your choice.

Summer heat spawns smog

Tues., May 1, 2001 3:30 p.m. ET

Lucas J. Mire, weather.com



A report released Tuesday by the American Lung Association has startling things to say about the air quality of 400 counties throughout the United States. The counties received failing marks for unhealthy levels of ozone-rich smog, according to the report.

The findings show a 15 percent increase in smog over last year's

report. California leads the list with the most counties on the most polluted list, while 17 counties in Michigan got failing grades in the study.

More News

[Icy, snowy storms have 20 states on alert](#)

[Snow whitens Southern California, including Malibu](#)

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Coming Soon to a Beach near you...

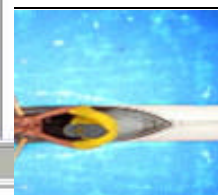
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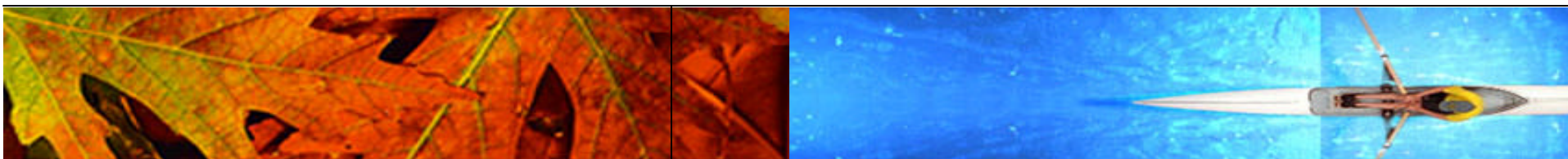
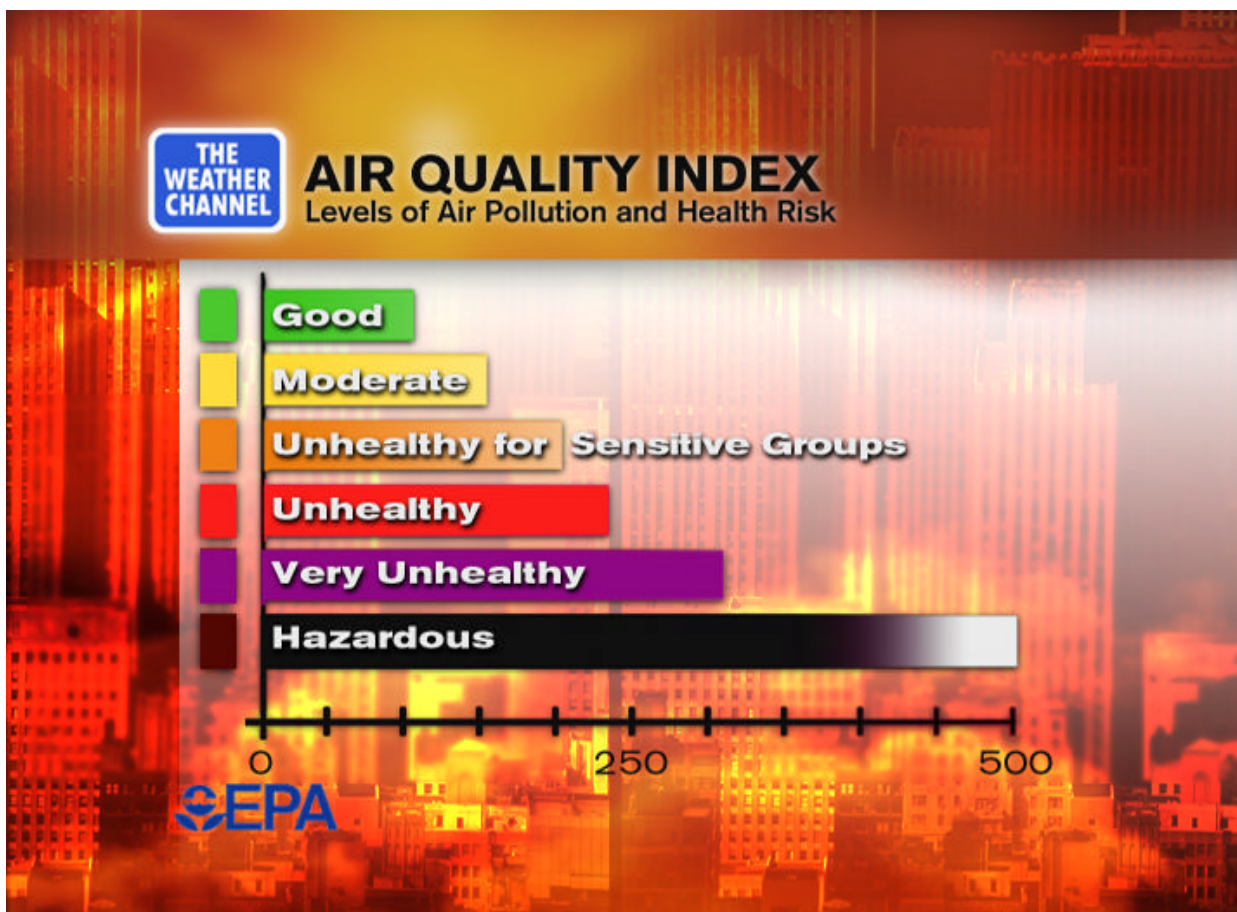




Air Quality On-Air



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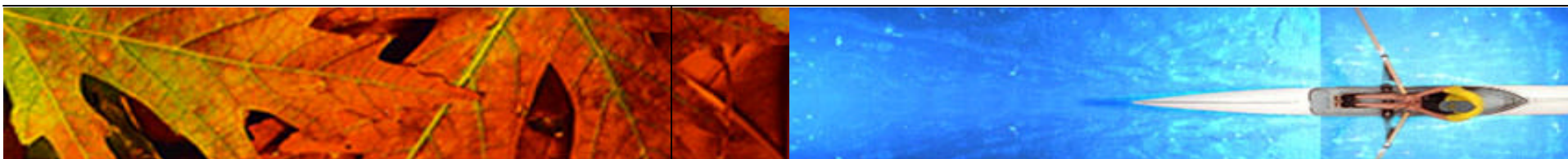




Air Quality On-Air



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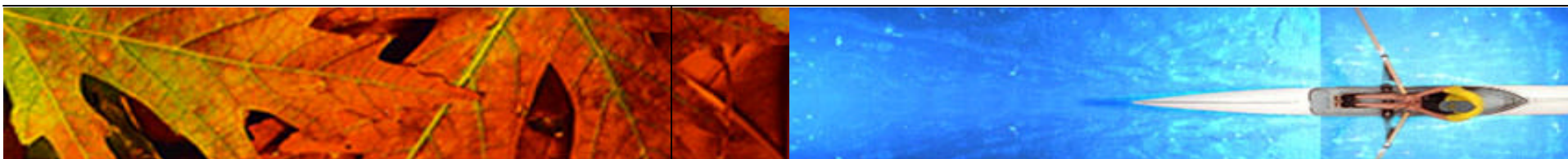
Air Quality Forecast

Good ● ● ● ● ● Very Unhealthy

New York	●	Good
Dallas	●	Good
San Diego	●	Good

For more cities go to weather.com/breathing

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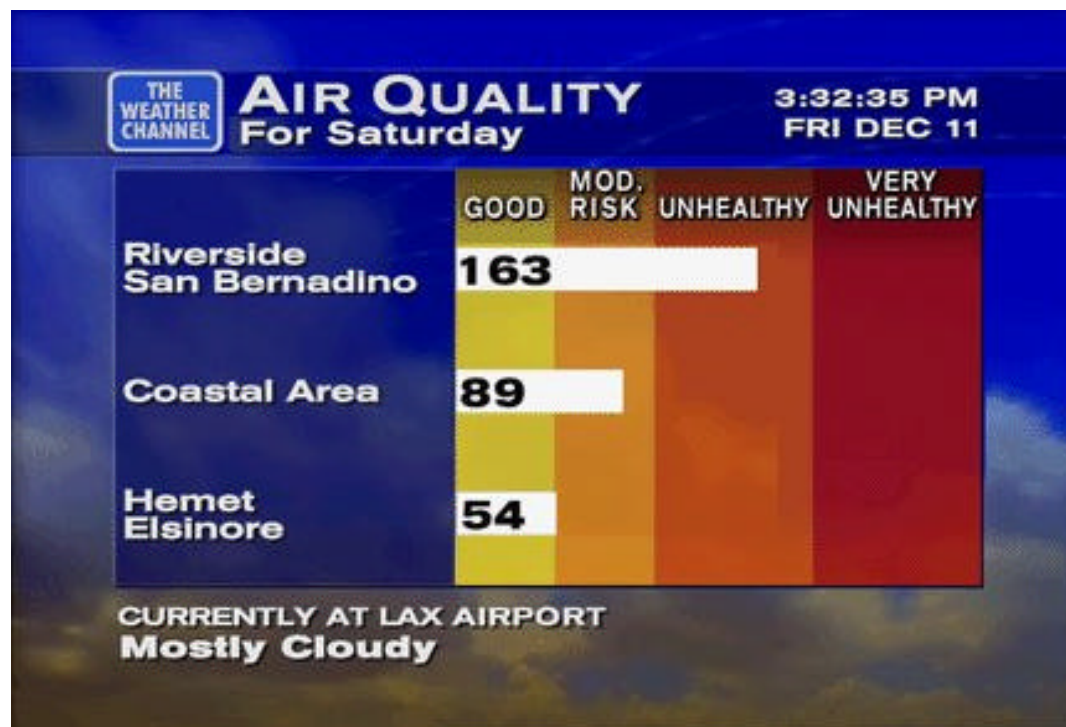




Air Quality On-Air - Local

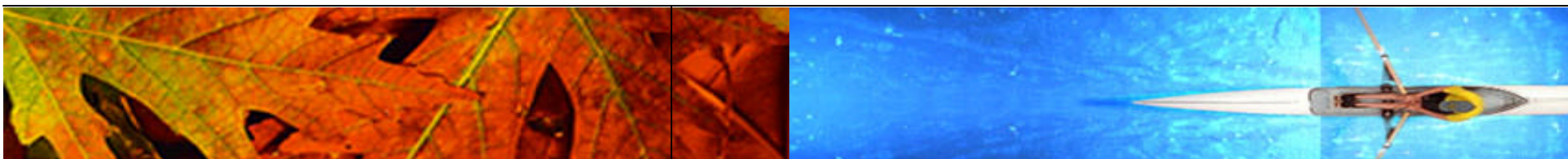


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Southern California Air Quality Management District

<http://ozone.aqmd.gov/smog/forecast.shtml>

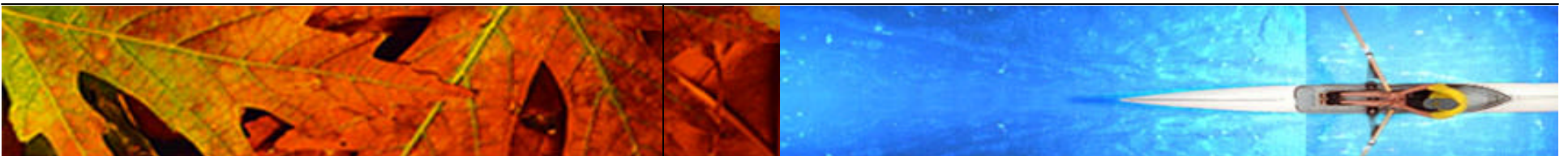
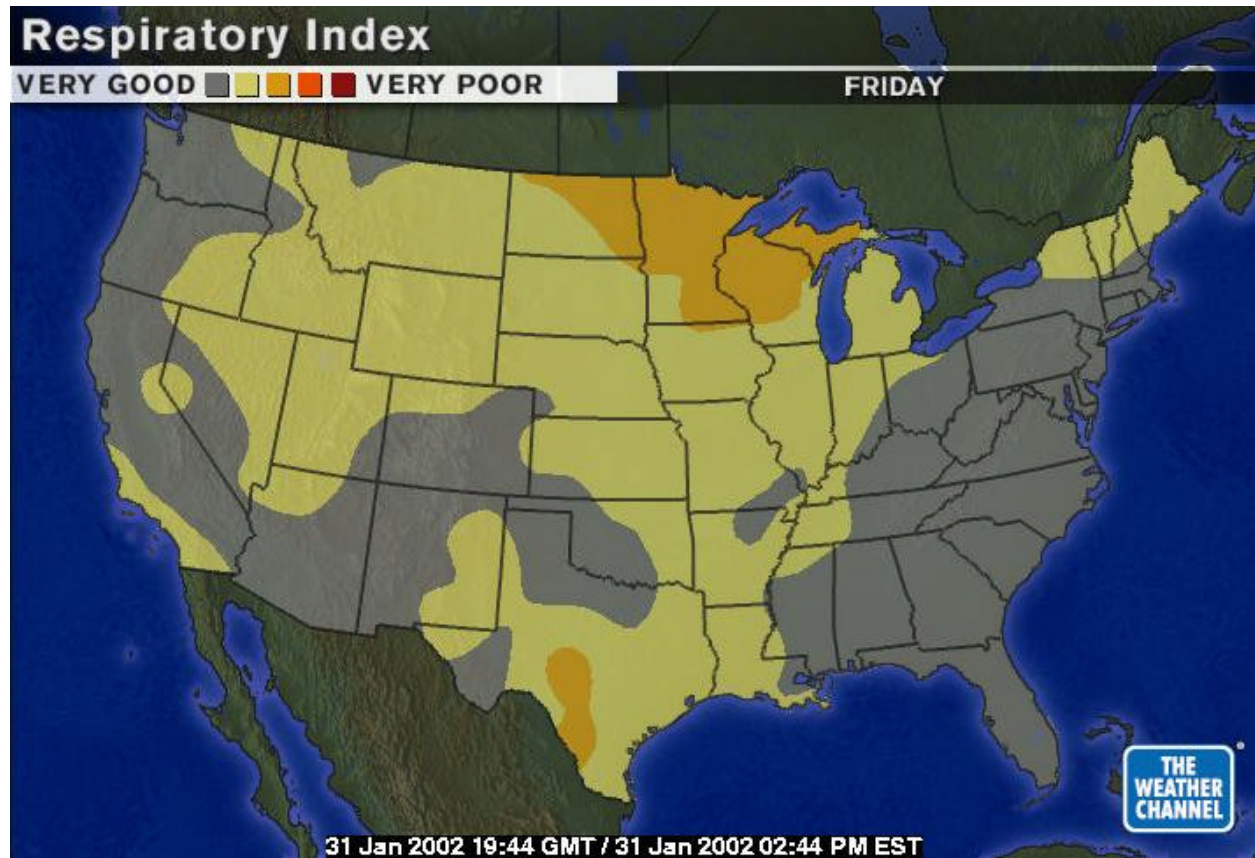




Respiratory Index



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Coming Attractions...



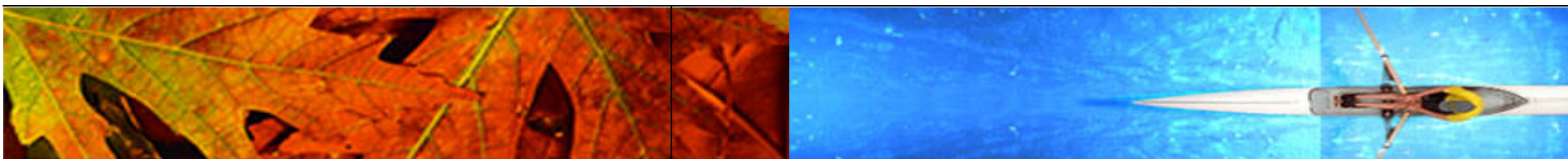
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NOAA-TWC Partnership



Series of 3 segments on Air Quality





Coming Attractions...

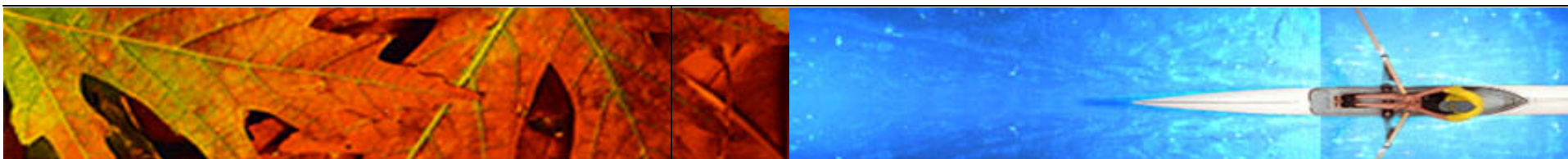


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Segment One

“It’s In the Air”

- The Current State of Air Quality in US Cities
- Who Measures Air Quality
- What is the AQI





Coming Attractions...

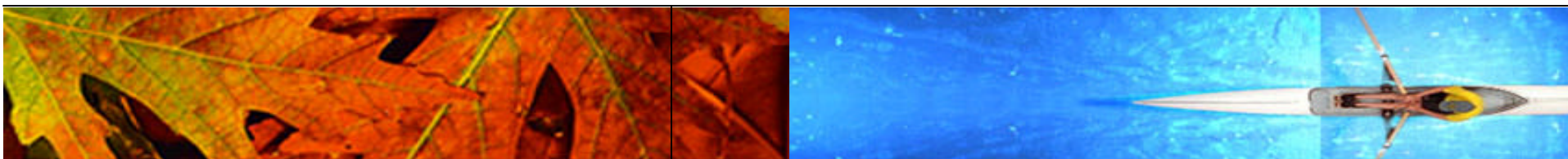


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Segment Two

“The Air Quality Crystal Ball”

- Why is AQ forecasting important to you
- NOAA air quality forecasting initiatives
- Field Experiments





Coming Attractions...

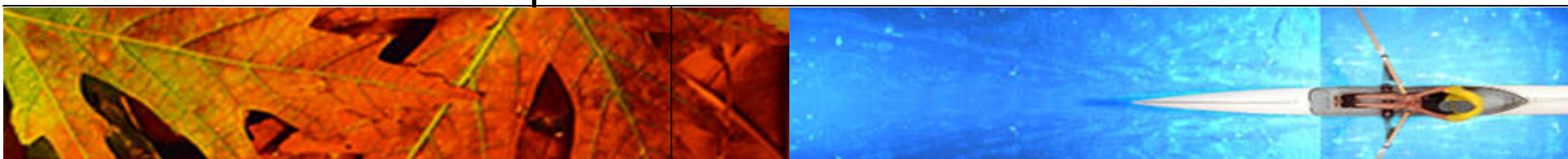


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Segment Three

“Can we breathe easy about the Future?”

- Understanding and Preparation
- Field Experiments
- New Products
- How AQ Forecasters, People, & Gov't will use these products





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